

Microsoft Dynamics NAV and LS Retail: A Winning Combination

Why choose
Dynamics **NAV**
and **LS Retail**?

Retailers looking to grow in today's highly competitive environment need adaptive business systems to support more than just their retail functions, but their entire business—from core retailing, store, and warehouse to the extended digital or physical supply chain. With an end-to-end retail software solution built on Microsoft Dynamics NAV (formerly Navision), integrated with LS Retail, and brought together by ArcherPoint, you get a more efficient way to run your business – from the back office to the Point of Sale (POS).

You're in good company...

- Dynamics NAV is Microsoft's #1 ERP product for new customers and revenue, with over 110,000 installations and 1,250,000 licensed users worldwide.
- LS Retail is the leading provider of embedded solutions for the retail industry based on Microsoft Dynamics NAV and .NET technology, used by 2,200 companies with 50,000 stores operating 120,000 POS terminals worldwide.

Microsoft Dynamics NAV: Flexible and configurable

- Dynamics NAV is a full-functioning Enterprise Resource Planning (ERP) solution capable of handling financials, payroll, manufacturing, distribution, retail operations, and much more.
- Companies choose Dynamics NAV for its flexibility, leveraging the strength of NAV by customizing it to meet unique requirements, and help you meet the demands of rapidly changing markets.
- Robust multi-company, multi-language, and multi-currency functionality make it perfect for global business.
- Architecture and support tools ensure seamless upgrades at minimal cost and impact to your business, lowering total cost of ownership.
- Powerful reporting and analytics capabilities provide unprecedented visibility across the organization.
- Administrators can set up and customize specific roles within the organization so users from various departments can work across the enterprise, but see and edit only what they need to perform their job.

LS Retail: Embedded, end-to-end

- LS Retail offers an end-to-end solution, fully embedded within Dynamics NAV, giving you complete visibility over your entire operation, from Point of Sale to back office and head office functions.
- Track individual transactions from POS to the General Ledger – all information is in one database, including Finance, Sales and Marketing, Warehousing, and Customer Service.
- Suited for a variety of retail industries, including Fashion, Electronics, Food/Grocery, Furniture, Specialty, Hospitality, and more.

And much more...

- Virtually unlimited retail options are available: Credit card transactions, EDI, PCI, mobile and handheld POS devices, eCommerce, customer loyalty programs, business intelligence, sales tax and VAT reconciliation, inventory management, and more – all integrated in a single embedded software solution.



ArcherPoint retail and You: A Winning Team

Why choose ArcherPoint?

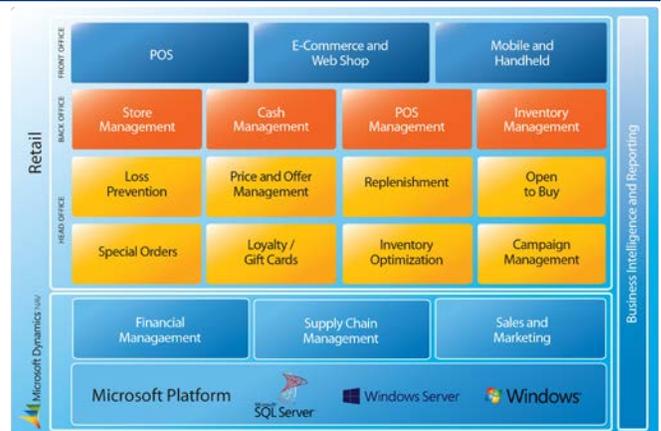
We believe you won't find a better ERP solution than Microsoft Dynamics NAV, a better retail solution than LS Retail...or a better partner than ArcherPoint. We've been working with NAV since 1988 and have a solid partnership with LS Retail, so when you choose us, you get a team that knows the product—and your business challenges—inside and out. If you're looking for a partner that understands retail and can help your business meet changing market demands and position you to thrive well into the future, **you've come to the right place.**

We're solid and focused...

- We are a Managed Microsoft Partner, Gold Certified—Microsoft's highest level of accreditation.
- We have more than 350 customers throughout the U.S. and around the world, many in the supply chain marketplace.
- We are the largest employer of NAV experts in the US, with nearly 100 full-time employees, including 20+ full time developers—all full-time employees. Everyone is **Microsoft Partner** 100% focused on serving our clients. 
- We are self-funded and have experienced growth every year since our founding in 2002.
- We have a dedicated support desk and Client Portal to provide expert 24/7 support
- We want to help you meet your goals, not be a hindrance. We make all of our customizations available to you without additional charges or restrictions.
- We have a proven project methodology, ensuring you get the best solution for the least amount of money. This is a critical factor in partner choice.

We know retail...

- With an embedded retail software solution built on NAV and brought together by ArcherPoint, you get a more efficient way to run your business—from the back office to the point of sale.
- Best of breed applications utilizing the depth and breadth of Microsoft integrated technology join together in a single, unified architecture, tailored to the needs of retail businesses—from core transaction processing to retail optimization—flexible, adaptable, affordable, and easy to use.



And we know NAV...

- Two of our company founders were part of the original Navision product design team, and ArcherPoint has 450+ years of combined Dynamics NAV experience across the entire application.
- We wrote the Global NAV programming guidelines—the standard by which the source code is modified—to minimize the impact on the upgrade path and keep the cost of ownership low.